

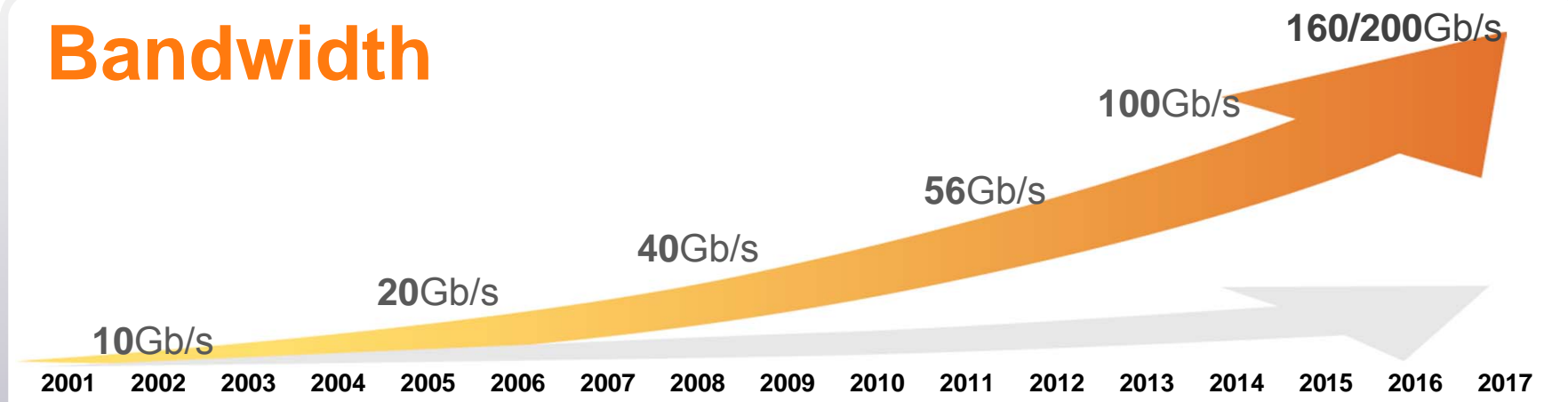


## Hot Interconnects '12 – Panel Discussion

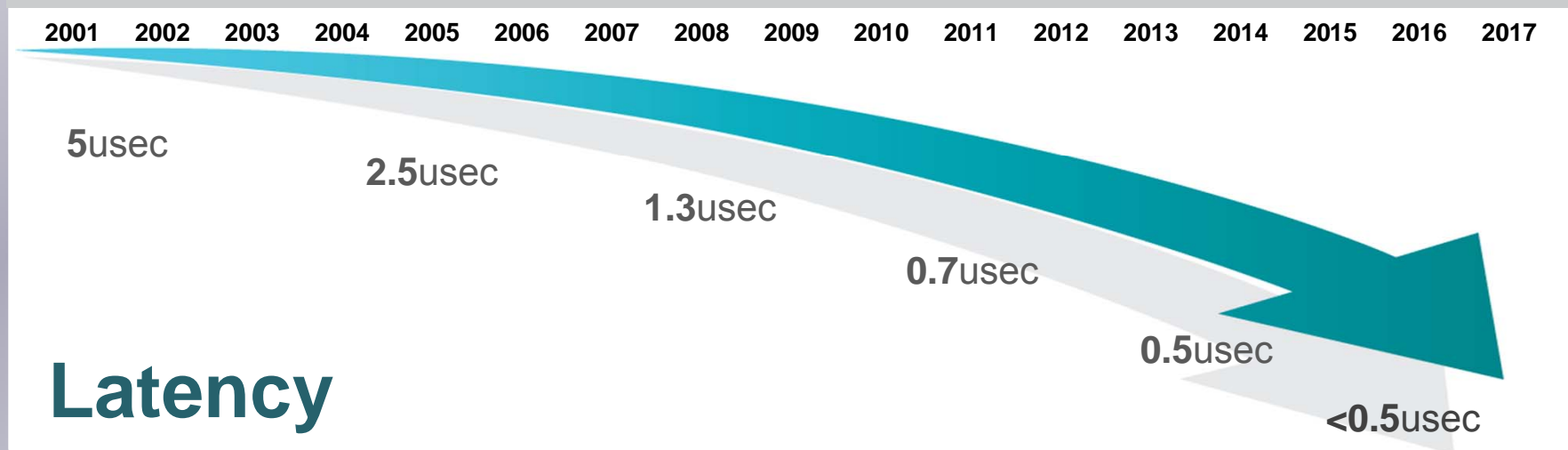


Gilad Shainer – VP Market Development

## Bandwidth



## Same Software Interface



## Latency

## Management

- Monitoring, Diagnostics
- Scheduling
- Power management

## Application

- CPU Offloads
- RDMA, Direct Connections
- Reliability, Quality of Service
- Virtualization

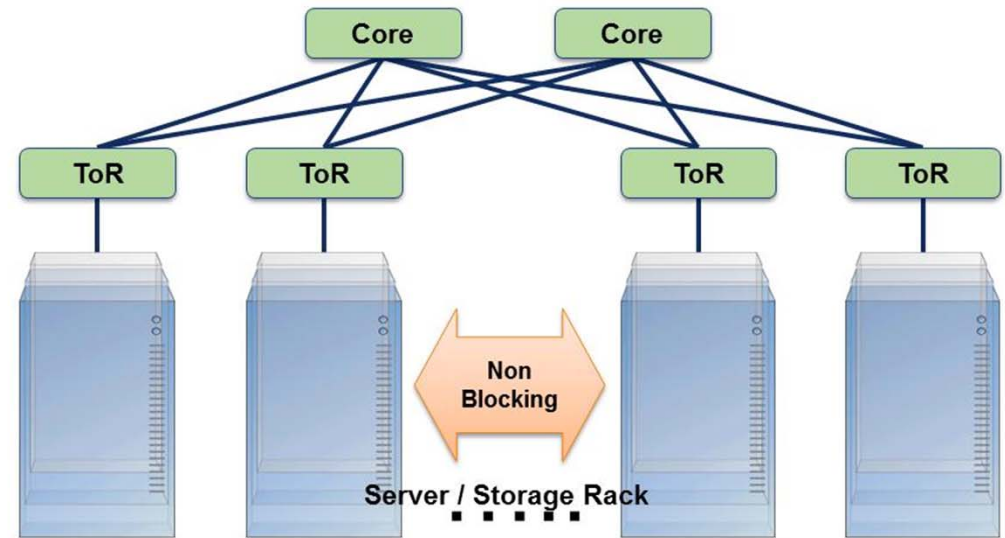
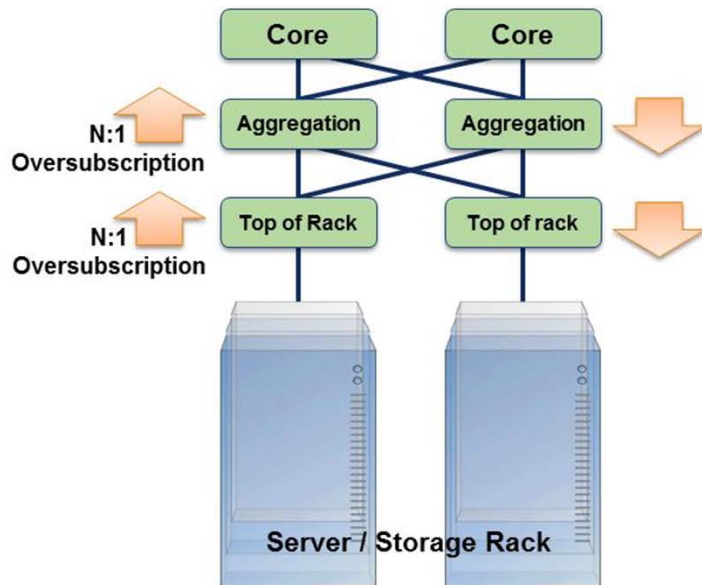
## Networking

- Transport Services
- Security, Isolation
- Adaptive Routing
- Congestion Management

## Server and Storage High-Speed Connectivity



# Data Center Network Architecture Facing New Demands



- North-South Traffic
- N-Tier Network
- Performance Limits
- Expensive, Hard to Manage

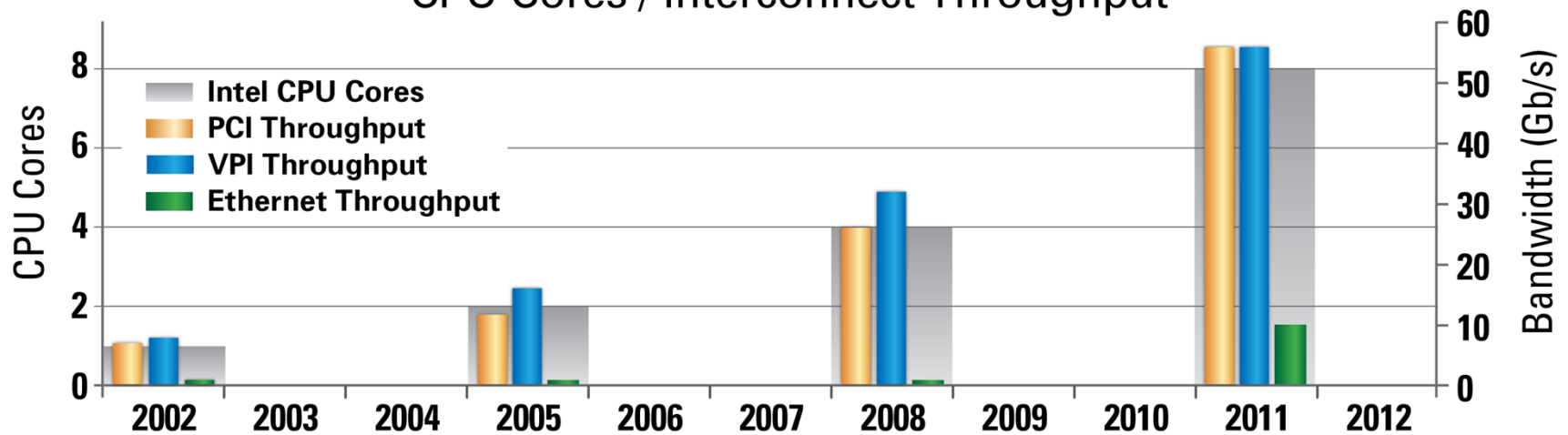
- East-West Traffic
- Flat Network
- Fast Interconnect
- Scalable and Manageable

**From Slow and Complex to Fast and Flat**

# Interconnect Impacts Data Center Value



## Data Center Trends CPU Cores / Interconnect Throughput



VPI – Virtual Protocol Interconnect (Ethernet and InfiniBand)

**Balanced System = Uncompromised Performance**

- Panel named

**“THE NETWORK IS MOVING INTO THE SOCKET”**

- Panel named

**“THE NETWORK IS MOVING INTO THE SOCKET”**

- Should have been

**“THE SOCKET IS MOVING INTO THE NETWORK”**

**(“THE NETWORK IS THE COMPUTER”)**

# THE SOCKET IS MOVING INTO THE NETWORK



- Interconnect technology has equal or higher importance
  - Intel (NetEffect, Fulcrum, QLogic IB, Cray I/O, Whemcloud); AMD (SeaMicro)
  - Others will emerge as well, market does not accept monopolies
  
- We will witness several potential technologies integrations
  - NVIDIA (ARM) etc.
  
- Any integration has pros and cons
  - CPU / interconnect development / innovations not aligned (interconnect faster)
  
- Overall compute / storage architecture will remain the same
  
- Technology development is the key – the better technology (not integration) will win





Thank You